



A Celebration of Cypriot Wine & Culture

A vibrant spotlight on the rich wine culture, traditions and products of Cyprus. Showcase your products and services to a passionate and engaged audience.

CWF expo 2026

at
The Decorium, 22 Western Road,
London, Wood Green, N22 6UH

Wine Industry Trade Day Thursday 4th June

Saturday 6th June
Sunday 7th June

Setup from Thursday 4th June &
Breakdown on Monday 8th June



www.cwfexpo.co.uk





Why Exhibit at CWFexpo 2026?

Direct access to 7,000+ engaged visitors

- *UK-based Cypriot community buyers*
- *Hospitality & trade networking opportunities*
- *Brand exposure through 44-year established platform*
- *Sampling & direct selling permitted*

**Spaces are limited
secure your stand today**

Further information about exhibiting at the
CWFexpo can be found at
www.cwfexpo.co.uk or
exhibit@cwffexpo.co.uk

Welcome to the CWFexpo 2026

A Celebration of Cypriot Wine, Cuisine & Commerce in the Heart of London.

For over 44 years, CWFexpo has brought together the very best of Cypriot culture, business and community. What began as a cultural celebration has grown into the UK's largest Cypriot Wine Festival & Business Expo, welcoming more than 7,000 engaged visitors annually.

CWFexpo offers a truly distinctive platform where live entertainment, authentic cuisine & carefully curated selection of Cypriot wines & products come together under one roof. Sampling & direct engagement remain at the heart of the experience, allowing visitors to connect personally with producers & brands while gaining a genuine understanding of the quality & craftsmanship behind each product.

We proudly champion the depth, character & heritage of Cypriot wines, many of which are not widely available in the UK. The CWFexpo provides a rare opportunity for discovery, education & meaningful conversation between businesses, trade professionals & passionate wine lovers.

Exhibitors benefit from direct access to:

- **UK consumers with strong cultural affinity & purchasing intent**
- **Hospitality professionals & trade buyers**
- **Retailers & distributors**
- **Community organisations & decision-makers**

Under the auspices of the Cyprus High Commission in the UK, 2026 marks our 41st annual event continuing a 44-year tradition of celebrating culture while creating genuine commercial opportunity.

Why Exhibit at CWFexpo 2026?

- Access 7,000+ highly engaged visitors
- Direct-to-consumer sales opportunities
- Sampling & product demonstrations permitted
- Exposure to hospitality & trade buyers
- Brand visibility within the UK's Cypriot community
- 44-year established & trusted platform
- Supported by the Cyprus High Commission UK



CWF
— E X P O —

CWFexpo is more than an event, it is a proven marketplace.

Spaces are limited and high-demand stand locations are allocated on a first-confirmed basis.

web: cwfexpo.co.uk - email: exhibit@cwfexpo.co.uk or info@cwfexpo.co.uk

What people say

Trusted by Leading Cypriot Brands & Organisations

For over four decades, CWFexpo has provided a powerful platform for producers, trade organisations & community leaders to connect with the UK market.

"It is imperative that we attend the CWFexpo as every year we see a benefit from it! We have been both supporters and exhibitors and are extremely happy with the work being done to promote trade with Cyprus."

CYPRUS TRADE CENTRE

"I never expected that so many people would come through the doors and show genuine interest in our range of wines. We have built our name in the community and exhibiting at CWFexpo has most certainly helped us do so!"

MAKKAS WINERY

"CyWineFest is one of the highlights of our community's cultural calendar. As an organisation for young, diaspora Cypriots, we benefit greatly from the opportunity to talk to visitors about NEPOMAK's work and hear their views too."

We look forward to participating in CyWineFest every year, love the new venue and support the modernisation efforts to build for the future."

NEPOMAK UK

"We've only been exhibiting since the move to the Decorium, and we've loved it, every single year, It's amazing to be part of the CWF family, and we look forward to next year's event!"

TASTE OF CYPRUS BAKERY & PATISSERIE



"We had an amazing experience exhibiting at the CWF and would recommend it to anyone. The CWF team are lovely, welcoming and accommodating, and it's an amazing event full of networking and fun that has been invaluable for our business."

ASIMI JEWELLERY

"Kafe Express made an explosive impact at the CWFexpo..... We look forward to working with you again"

KAFE EXPRESS

"The CWFexpo is always delightful, showcasing Cypriot culture, wine, and commerce. Attendees enjoy diverse wine tastings, insightful business exhibits, and vibrant cultural performances. The event successfully blends tradition and innovation."

DISCOVER CYPRUS WINE



Stand Options

We offer flexible exhibiting solutions designed to suit producers, retailers, service providers & hospitality brands. All stand packages include two full public event days (Saturday & Sunday). **Wine Industry Trade Day access is available on Thursday 4th June.**

A refundable deposit applies to all stand bookings. For full Terms & Conditions, please refer to the Exhibitor Contract.

Market: What's included.

Table, tablecloth, chairs | Electricity will be provided for low voltage, PAT tested equipment (upgrades may be available based on requirements for an extra cost): Exhibitor wristbands appropriate to the stand size.



Single

Includes: 1x4ft/6ft slim trestle table, 1x table linen, 1x chair

*Allowed to display **one** free standing banner behind your stand area (2m x 0.8m/6.5ft x 2.6ft)*

£295 +VAT (£225 +VAT for Caesar Suite) plus £50 refundable deposit to be paid upon booking

Double

Includes 2x 4ft/6ft slim trestle tables, 2x table linen, 2x chairs

*Allowed to display **two** free standing banners (2m x 0.8m/6.5ft x 2.6ft) behind your stand area*

£575 +VAT (£430 +VAT for Caesar Suite) plus £75 refundable deposit to be paid upon booking

Business: What's included.

Shell scheme | Table | tablecloth | chairs | Electricity will be provided for low voltage, PAT tested equipment (upgrades may be available based on requirements for an extra cost) |



Exhibitor wristbands appropriate to the stand size | Complimentary guest wristbands appropriate to the stand size.

If you would like to see your company graphics on your stand's panelling (as pictured) then contact the CWF Team for a quote.

4 sqm for £690 +VAT (£520 +VAT for Caesar Suite) plus £100 refundable deposit to be paid upon booking.
Includes: 2 x 4ft trestle table, 1x table linen, 2x chairs

8 sqm for £1,395 +VAT (£1,050 +VAT for Caesar Suite) plus £150 refundable deposit to be paid upon booking.
Includes: 4 x 4ft trestle table, 2x table linen, 4x chairs,

Stand Options

Catering Stands

CWFexpo is renowned for its authentic food experience. Catering spaces are limited & allocated carefully to ensure product variety & quality standards. Catering packages include:

- Covered cooking & serving area
- Electricity supply suitable for catering equipment
- Tables & tablecloths
- Exhibitor wristbands
- Complimentary guest wristbands (allocated by stand size)



Courtyard :What's included.

Covered area for cooking and serving | Electricity supply suitable for your stand's requirements | Tables, tablecloths, chairs | Exhibitor wristbands appropriate to the stand size | Complimentary guest wristbands appropriate to stand size

9sqm - 3x3 metres **£1,610 +VAT** plus £200 (refundable deposit)*

refundable deposit to be paid upon booking

16.5sqm – 3 x 5.5 metres **£2,645 +VAT** plus £350 (refundable deposit)*

refundable deposit to be paid upon booking

Self-Catering Vans: Forecourt :What's included.

Exhibitor wristbands appropriate to the size of the van.

6sqm - 3x2 metres space = £895 +VAT
plus £200 refundable deposit to be paid upon booking.

Or if you have your own setup already and you just need to plug-in.... there's another option....

Important Info for ALL stand types:

- Risk assessment documentation must be completed for your stand outlining all electrical items to be used, what products/services you are selling/promoting, banners to be used etc. Exhibitors must sell only what has been declared on approved forms.
- Any variation to what is submitted as part of your risk assessment documentation must be approved in writing by the CWF team in advance of setup.
- Exhibitors must always wear their wristbands for security reasons. We will not be responsible for any lost/stolen wristbands. Replacements will not be provided. Extra exhibitor wristbands can be purchased (£20 per person covering both days)
- Any breach of the T&Cs and/or contract may result in a deduction from the refundable deposit. This includes missed deadlines as outlined in the contract.
- Chargeable extras include for example: Printed graphic panels (further information can be provided upon enquiry), Electricity upgrades where necessary, Exhibitor wristbands
- Further information can be found in the contract. If you have any question about exhibiting that is not covered within the contract, please get in touch with the CWFexpo team.

Important: All caterers must submit required documentation including food hygiene certificates, public liability insurance & equipment specifications prior to approval.

Maximise your business' impact!

With thousands of visitors across the weekend, CWFexpo provides multiple marketing opportunities to help your brand stand out.

01

Shell Scheme Printing

Custom printed stand panels ensure your business is visible, professional & memorable.

02

Business Card Printing

Be prepared for high-volume networking with professionally printed business cards available upon request.

03

Marketing Material

From flyers to posters & branded display materials, we can support your promotional strategy to maximise engagement.

If you require bespoke graphics or custom stand branding, our team can provide tailored quotes.

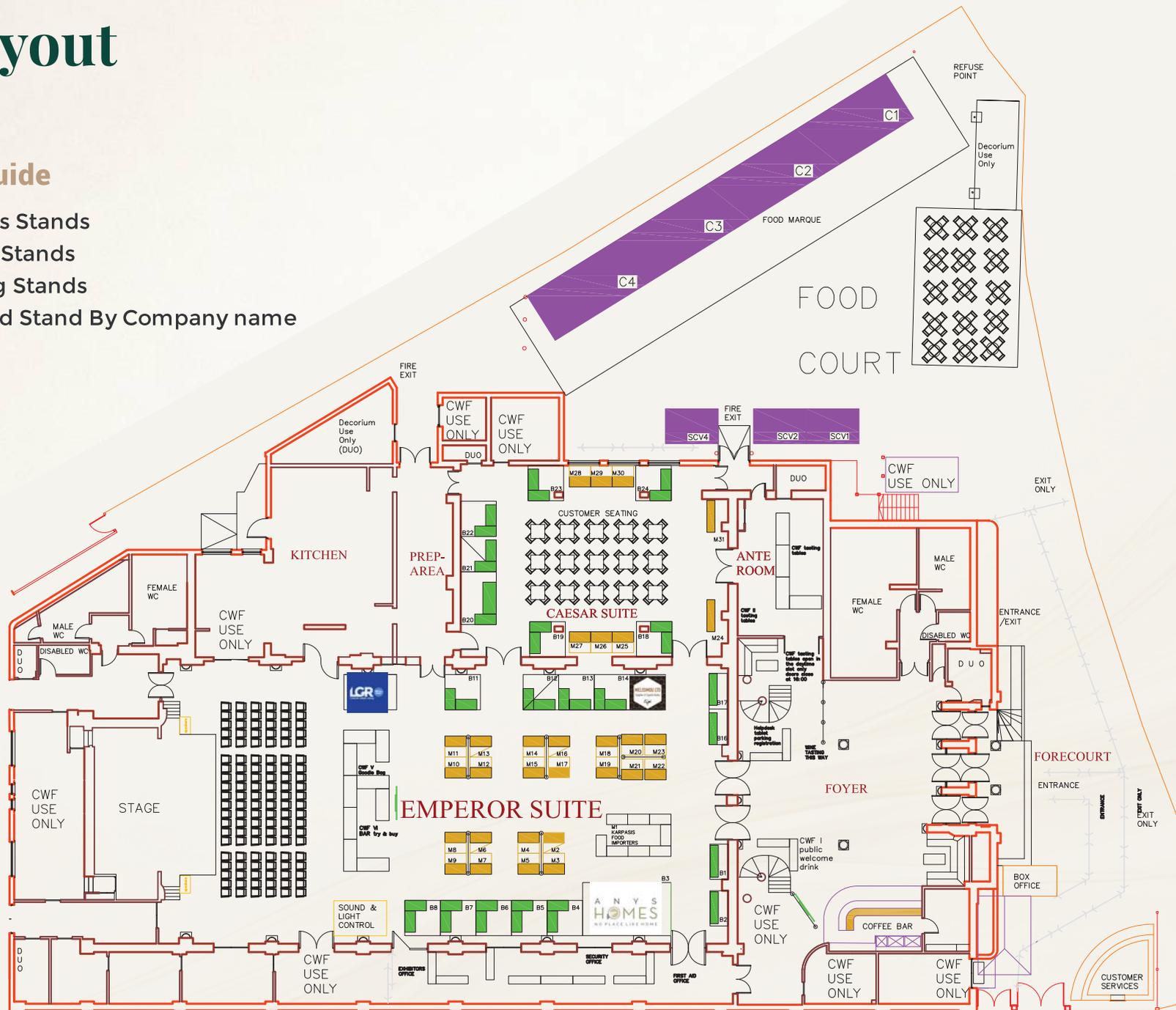
Make your presence impossible to miss.



The Layout

Colour Key guide

- B = Business Stands
- M = Market Stands
- C = Catering Stands
- R = Reserved Stand By Company name



How to Reserve Your Stand

Step 1

Select Your Space

Choose from Market, Business or Catering options. Stand allocation is confirmed upon deposit payment.

Step 2

Submit Application

Complete and return your signed contract and booking form.

Step 3

Confirm & Secure

Pay your refundable deposit to secure your stand location.

Step 4

Receive welcome pack

You will receive your Exhibitor Welcome Pack with setup details, and event schedule.

Important: Stand locations are allocated on a first-confirmed basis.

Note: Completion of these is mandatory and must be completed as part of the contract and Terms and Conditions.

Should you have any questions, please contact our sales team on: exhibit@cwfxpo.co.uk or 07904537181

Polite Notice

Exhibitor bookings are **NOT** guaranteed until deposit has been paid and all conditions outlined in the contract are fulfilled.

The Schedule

The below schedule is subject to change and is just a guide to how the CWFexpo is expected to run. Final and specific timings for each exhibitor will be shared nearer the time to all confirmed exhibitors.

Thursday 4th June: 11:00 – 14:30 – (Wine Industry Trade Day)

11:00 – 12:00: Trade Arrival & Open Tasting

12:00 – 12:40 Educational Masterclass (dependent on package selection)

12:45 – 14:30: Open Tasting & Structured Networking

Optional: Pre-scheduled 1:1 buyer meetings (Premium Tier)

Thursday 4th June: 07:00 – 23:00 – Setup times

Deliveries and all-day venue setup for organisers and certain exhibitors e.g. caterers.

Friday 5th June:

07:00 – 18:30: Return for continuation of setup. Your specific set up needs and arrival times will be discussed and agreed with you in advance.

18:00 – 18:30: Final preparation for doors opening

19:00: Event Day 1 Public Open (Note: This is not a trading day for exhibitors)

20:00 – 22:30: Main entertainment (22:00 – box office closes)

23:00: Event day 1 ends

23:30 – 00:30: Next day preparation

Saturday 6th June:

07:00 – 10:30: Final setup and preparation for event opening for exhibitors not already set up

11:00: Event Day 2 Public Opening

19:30 – 22:30: Main entertainment (22:00 – box office closes)

23:00: Event day 2 ends

23:00 – 23:30: Next day preparation

Sunday, 7th June

07:00 – 10:30: Tidy up and preparation for event opening

11:00: Event Day 3 Public Opening

19:30 – 22:30: Main entertainment (22:00 – **box office closes**)

23:00: Event day 3 ends

23:00 – 23:30: Post event breakdown

Monday, 8th June

10:00 – 15:00: Collections and breakdown of stands by exhibitors

Note: Anything left on stands after 15:00 without prior approval will be disposed of by the Organisers.

Exhibitor Contract

Statement

This contract acts as an agreement between Parikiaki Limited and you the charity, company or group of companies exhibiting at the event.

Terminology

For the purposes of this contract, you the exhibitor shall be referred to as 'YOU' and this is an agreement between the Parikiaki Limited and Cyprus Youth Organization (K.L.N) and you. The area YOU as an exhibitor are hiring from the Organisers shall be referred to as your stand.

Dates and Times

CWFexpo's hire period will be Thursday 4th June – Monday 8th June 2025 – This will be confirmed closer to the time and once the specifications have been identified.

- Friday 5th June – Exhibitors will be invited to set up from 07:00 – 23:00 depending on the complexity of the stand set up. Organisers will notify YOU of your time slot. YOU must not arrive earlier than your time slot due to limited space at the venue for loading/unloading. If your allocated time does not suit you, please discuss this with the CWFexpo team ASAP.
- Saturday 6th June – YOU will have 4.5 hours for set up, from 06:00 – 10:30 (doors will open to the public at 11:00).
- Sunday 7th June – YOU will have 3.5 hours for tidy up and final adjustments, from 07:00 – 10:30 (doors will open to the public at 11:00).
- Once the event ends, you will be required to take any stock and decorative items with you, if there are any heavy/bulky items, they must be boxed or packaged up ready for collection the following day. Any loose items will be disposed of by the Organisers.
- Monday 8th June – YOU will have access to the premises from 10:00 – 15:00 to collect any of your property.

The section above refers to general setup and breakdown timescales, YOU will be issued with specific set up times which will be outlined in an Exhibitor Pack issued to YOU by the Organisers in advance of the event.

Payment

1. YOU will be required to give a stand deposit and to pay the fully refundable deposit to secure your booking.
 - Your stand deposit will be refundable up until Monday 6th April 2026.
 - If YOU wish to change the stand, the deposit sum will be transferable provided there is availability. If the stand value is greater than that originally booked, the balance will need to be paid by the full payment deadline.
 - Stand deposit shall be calculated at 25% of the total cost including any extras requested and VAT.
 - The refundable deposit, taken as security for any breaches to the Contract, needs to be paid in full at the time of booking. VAT is not applicable to this payment.
2. Full payment is due by Monday 18th May 2026.
 - YOU will be supplied with an invoice less the deposit paid, which you may pay by BACS, cash, card or by cheque payable to the Organisers.
 - The funds must be deposited either in the Organiser's bank account, taken in full by debit/credit card by the Sales and Marketing team or if settled by cash or cheque, the monies be physically received by the above date. If you wish to pay by BACS please include the following reference CWFexpo, your stand number followed by B M or C and then the number of your stand. For example CWFexpoSB16.
 - YOU will be given written notice as a reminder of payment and evidence of payment must be supplied by the closing of business at 17:00 on 18th May 2026.
3. By submitting a completed declaration, YOU are legally bound to this contract, and this forms an agreement with the Organisers.
 - If cancellation is requested by YOU after Monday 18th May 2026 and the contract has been signed, YOU will be required to pay the outstanding amount in FULL. If payment is not received, Organisers withhold the right to retain the refundable deposit.

Terms and Conditions

1. The Decorium staff, Organiser's staff and volunteers as well as other exhibitors must be treated with the utmost respect. Physical or verbal abuse of any kind will not be tolerated. The building must ALWAYS be treated with respect; any damage or vandalism by exhibitors shall be treated very seriously, and the authorities may be called.
2. Your possessions and other assets such as stock will be protected overnight by the event's security team and CCTV coverage provided by The Decorium, however YOU are ultimately responsible for any loss or damage to your own property. YOU must be mindful not to damage any property, stock or any other assets that belong to The Decorium, Organisers or other exhibitors as you will be fully liable for the outstanding costs of either replacing or repairing the damaged items or property.
3. YOU acknowledge and accept that the CWFexpo provides a platform for trade between YOU and members of the public as well as between other vendors. YOU accept that free and fair competition is encouraged by the Organisers and similar products and services may be provided to visitors by other exhibitors.
4. It is your responsibility to ensure your stand is left how you found it and ensure that anything provided by Organisers for your stand is returned at the end of the event and accounted for e.g. tablecloths, chairs etc.
5. YOU accept that any photographs or video footage taken during the event of your business may be used by the Organisers in advertising or promotional material including social media. Any event photographs that YOU wish to use for promoting your business must be credited to @cywinefest and/or @cwfexpo on social media.

Advertising and Decorations

1. Organisers encourage exhibitors to decorate their stands with posters and marketing materials. However:
 - Posters/marketing materials must not contain anything that is likely to cause serious or widespread offence to the Organisers, other exhibitors or event visitors.
 - Helium balloons, smoke machines, confetti, glitter bombs, fireworks or other flammable combustible, naked flame, dangerous noxious or objectionable items, substance or liquids are not permitted in the venue.
 - All advertising/marketing must be contained within the boundaries of your stand. Distribution of leaflets outside of your pitch is prohibited.
 - Single market stands can have a maximum of one standard (2m x0.8m/6.5ft x 2.6ft) free standing banner which must be displayed within the stand dimensions. Double market stands may be able to accommodate two free standing banners subject to agreement by the CWF Team in advance of the event. If unsure, please check with Organisers.
2. Please provide Organisers with high resolution copies of company logos and that can be used to promote your business through our promotion of the event.
3. We encourage all exhibitors to advertise the CWFexpo and promote their participation, both before and after the event. The Cypriot Wine Festival & Business Expo should be tagged on all images used online and on social media, and where our images are used/shared, these MUST be credited to @cywinefest and/or @cwfexpo.

Set up, breakdown and Health & Safety requirements

1. YOU will be issued with a copy of set up and breakdown times as well as a reminder of the Organiser's Health & Safety requirements which are required by law and must be always complied with during the event. To exhibit at our event, YOU will be required to:
 - Complete an Induction Form
 - Ensure you have all applicable insurances in place for example, public liability insurance, employers' liability insurance and product liability that includes cover for exhibition and for the dates specified in this contract including set up and breakdown days. If unsure of requirements, contact the Organisers.
 - Complete all necessary Risk Assessment forms outlined in your post-sale Welcome Pack
 - Ensure that electrical appliances/equipment used are PAT tested and/or Gas safe certified and that if applicable any ingredients and equipment used in catering are compliant with food hygiene, Health & Safety standards such as allergen reports etc.
 - Provide relevant documentation to the Organisers using the contact details in this brochure at least 24 days prior to the event (by Monday 11th May 2026).
 - YOU and your staff must wear your allocated wristbands at all times during event hours for security reasons.

Refuse disposal

It is your responsibility as an exhibitor to ensure that YOU dispose of your rubbish (discarded stock, leaflets, business cards etc.). Boxes must be flat packed for space saving, and you must have adequate cleaning equipment and refuse bags prior to entering the grounds. If you are dealing with perishable goods, YOU must ensure that they are disposed of hygienically and any organic matter does not leave any stains in and around your stand. Failure to follow will result in all or part of your deposit being withheld.

Security

The Organisers provide security for the event to protect YOU, invited VIPs and the general public. CCTV coverage is in place at The Decorium and around the grounds. YOU accept that in the event of an incident, footage may be used as evidence.

The Agreement

YOU agree to the terms and conditions set out in this contract and YOU fully understand the content of the contract. Failure to meet the terms and conditions will be considered a breach of contract and may affect your refundable deposit.

Where any extra costs incurred by the Organisers due to non-compliance with any terms of this contract are greater than your refundable deposit, YOU will be liable to pay the remaining damage charges.

Declaration

Please complete the booking procedure by filling in the details below in BLOCK CAPITALS and sign at the bottom of the page.

Company Name

Trading Name (if differs to the above)

Address

Position

Email

Contact Name

Telephone

Booking Options

Exhibitor: I would like to book (please tick): Business Market Catering

Stand No.

Size(sqm)

Extras required

I wish to trade on: Saturday Sunday

Net cost GBP £

+ 20% VAT =

Refundable Deposit GBP £

I, the Exhibitor, hereby accept all terms and conditions outlined in this document and agree to pay the agreed amounts signed in this declaration according to the schedule specified.

Name (please print)

Position

Signed

Date

Getting there

The Decorium is conveniently located in between Alexandra Palace Rail Station and Wood Green Underground station. A regular train service with Great Northern runs direct to Alexandra Palace between Moorgate and either Welwyn Garden City or Hertford North/Stevenage, through Highbury & Islington. There is also a service direct to/from King's Cross or Finsbury Park on the Piccadilly Line to Wood Green. Exhibitors using public transport should check their route via <https://tfl.gov.uk/plan-a-journey>

LICENSE PLATE REGISTRATION

All Exhibitors and guests parking at The Mall West Car Park (Level 5) are required to enter their license plate details on a specific tablet provided by The Decorium. This should be in the foyer area on arrival. Please ask a CWFexpo volunteer for help to ensure your vehicle is registered.

COLLECT YOUR CAR ON TIME

We advise all guests to ensure they collect their cars before 01:00 on each event day to avoid extra charges. Please plan your visit carefully, allowing ample time to return to the car park and collect your vehicle. No vehicles are to be left overnight.

Important note: Kindly be aware that The Mall West Car Park is independently managed and not under the management or control of CWFexpo or The Decorium. Failure to adhere to instructions may lead to fines issued by The Mall.

LOCATION AND ACCESS

Important Note: Exhibitors are prohibited from parking on double yellow lines outside The Decorium. Offenders risk vehicle towing. Organisers bear no responsibility for any parking fines issued.

Due to limited parking outside the venue, exhibitors will be given a timeframe for loading and unloading for setup and breakdown. No parking will be available inside the grounds. Parking is available for Exhibitors for free at The Mall West Car Park on Level 5, accessed via Caxton Road, N22 6TB. Pedestrian access for car collection is located on the High Road, N22 6YQ, opposite Argos.

Alternative arrangements may be made for exhibitors utilising local school car parks (subject to availability). Car park allocation and instructions will be made clear in your Exhibitor Pack.



Cypriot Wine Festival & Business Expo



CWVF EXPO

Under the auspices of The Cyprus High Commission UK



Interested in exhibiting at CWFexpo 2026?

Join over 7,000 visitors and position your brand at the UK's only Cypriot Wine Festival & Business Expo.

Whether you are launching a new product, entering the UK market, or strengthening your brand presence, CWFexpo offers a powerful platform to connect, sell and grow.

Secure your stand today, spaces are limited and subject to availability!

Contact our team now:

web: cwfexpo.co.uk - email: info@cwfexpo.co.uk

Follow us on:



@CyWineFest



@CyWineFest



@CyWineFest



@CWFexpo

We look forward to welcoming you to the CWFexpo 2026.



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**Stef &
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